



Fundraising for volunteer related activity

Tuesday 15 February 2011

Nick Boston



www.workingtogetherproject.org.uk



The workshop will cover:

- Planning your volunteer project
- Covering the full costs of volunteering
- Demonstrating the economic value of volunteering
- Demonstrating added value & good practice'
- An introduction to key funding sources for volunteering programmes and how to research them

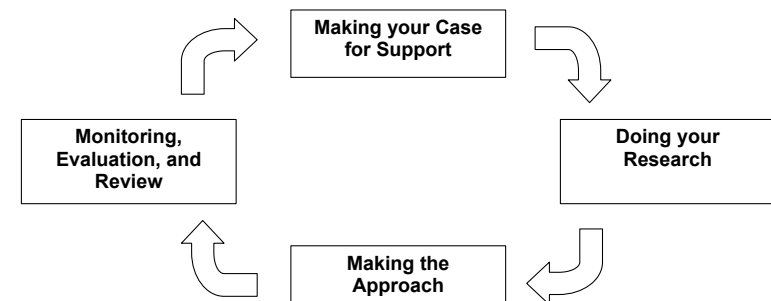


www.workingtogetherproject.org.uk

A 6 Step process

1. What is our project? - Planning
2. How much will it cost?
3. What is the economic value of our volunteer programme?
4. What is the added value of our volunteer programme?
5. How can we demonstrate good practice?
6. What sources of funding are available?

The Fundraising Cycle





Costs

Expenses - what will you/won't you reimburse?	Insurances
Refreshments & meals	Contribution to heat, light, rent, etc
Equipment	Recruitment
Materials	Publicity
Training	Criminal Records Checking
Volunteer Management	IT
Volunteer Social events & appreciation	Admin support
Staff time	Accreditation & Good practice standards



www.workingtogetherproject.org.uk



The economic value of volunteers

Average weekly pay:	£499
Average hourly pay:	£12.50 p.h.

Source: 2010 Annual Survey of Hours and Earnings, Office for National Statistics

www.statistics.gov.uk/pdfdir/ashe1210.pdf

National Minimum Wage:	£5.83 p.h. age 21+
	£4.92 p.h. age 18 – 20

Source: H M Revenue & Customs, 2010

www.hmrc.gov.uk/payepayroll/day-to-day/nmw.htm#1



www.workingtogetherproject.org.uk

Demonstrating good practice



- Investing in Volunteers - www.investinginvolunteers.org.uk
- Volunteering Impact Assessment Toolkit - www.ivr.org.uk & www.volunteering.org.uk
- Volunteering Compact Code of Good Practice - www.thecompact.org.uk
- PQASSO - www.ces-vol.org.uk
- Volunteering Good Practice Guide www.bh-impetus.org/volunteeringgoodpractice



www.workingtogetherproject.org.uk

The screenshot shows a web browser window with the URL <http://www.bh-impetus.org/volunteeringgoodpractice/>. The page title is 'Using the guide | Volunteering Good Practice Guide'. The main heading is 'Volunteering' in large green letters, with 'good practice guide' underneath. Navigation tabs include 'Planning', 'Recruiting', 'Supporting', 'Developing', and 'Evaluating'. A search bar is present with the text 'Search guide:'. Below this, a section titled 'Using the guide' explains the purpose of the guide. Five content boxes are displayed: 'Planning', 'Recruiting', 'Supporting', 'Developing', and 'Evaluating', each with a sub-description and a link to 'Info Sheets'. At the bottom, the 'impetus' logo is shown next to the words 'Good Practice' in large letters. The footer contains the text: 'The Volunteering Good Practice Guide is produced by the Volunteer Centre, Brighton and Hove, a project of impetus. Web development provided by SCIP.' and the 'Volunteer Centre Brighton & Hove' logo.



Funding sources and resources

1. Your library:

- The Guide to the Major Trusts (Vols 1 & 2)
- Directory of Grant Making Trusts
- A Guide to Local Trusts in the South of England
- The Europa International Foundations Directory
- Hollis Sponsorship and Donations Yearbook



www.workingtogetherproject.org.uk



Funding sources and resources

2. Volunteering England

Factsheets:

- Fundraising resources
- Trust Fundraising

www.volunteering.org.uk

3. European Year of Volunteering 2011

www.europa.eu/volunteering



www.workingtogetherproject.org.uk



Funding sources and resources

4. Government Initiatives

- The Big Society
- National Citizen Service
- Giving Green Paper
- Big Society Bank

www.cabinetoffice.gov.uk

www.direct.gov.uk

www.thebigsociety.co.uk



www.workingtogetherproject.org.uk

Funding sources and resources

5. Websites

- www.fundingcentral.org.uk
- www.supportforgroups.org.uk/funding
- www.institute-of-fundraising.org.uk/
- www.navca.org.uk/localvs/funding/
- www.acf.org.uk/seekingfunding/
- www.volresource.org.uk/info/grantorg.htm
- www.fundraising.co.uk/
- www.companygiving.org.uk
- www.fit4funding.org.uk
- www.funderfinder.org.uk
- www.fundsnet.com
- www.governmentfunding.org.uk
- www.grantfinder.co.uk
- www.grantsforindividuals.org.uk
- www.grantsonline.org.uk
- www.grantsnet.co.uk
- www.improvingsupport.org.uk
- www.fundinginformation.org
- www.tax-effectivegiving.org.uk
- www.trustfunding.org.uk
- www.resourcecentre.org.uk/funders



www.workingtogetherproject.org.uk





Funding sources and resources

6. Your CVS

Find out what they can offer -

- resources
- support
- guidance
- training

Use them!



www.workingtogetherproject.org.uk



Thank you and goodbye